

B. PROGRAMME SPECIFIC OUTCOMES (PSO)

- To build a strong foundation in Malayalam language and Literature
- To prepare students for a variety of career options like Copy writing Reporting, News reading, Anchoring, Radio Jockey, and Teaching
- To equip students with skills and knowledge to excel in their future careers
- To develop critical thinking skill and presentation skill
- To prepare students enter Masters programmes like M.A., MCJ M.A.Multimedia, PGDJ, Visual Journalism
- To develop research aptitude in the field of Cultural studies and Kerala History