

B. PROGRAMME SPECIFIC OUTCOMES (PSO)

- To train the students to be competent entry level management professionals.
- To impart basic and operational knowledge on all functional areas of management.
- To encourage young BBA's to turn into entrepreneurs.
- To make young BBA's a change agent in the society by fostering values and to serve the society and nation.
- To develop Communicative Skill
- To analyse and build problem solving techniques.